



## ixigo trains app crosses 20 million downloads

**25th May 2017, New Delhi:** Travel search app ixigo today announced that the platform has become India's most used train travel app. Having over 20 million app downloads and more than 5 million monthly users, ixigo train app is said to be helping close to 8 lakh travellers each day across Indian towns.

The app can be used to check train schedules, get live train running status, get PNR status predictions and to view crowdsourced platform numbers, coach positions and train ratings & reviews for all the trains. Apart from this, the app has recently introduced a news, gaming and entertainment zone in the app to make sure the traveller is not bored on the journey.

"As a company, we are the only online travel player deeply committed to understanding Indian train travellers and solving their pain points. The budget travel segment is the fastest growing segment of the online travel market, and ixigo is the clear market leader in this space when it comes to its user-base and engagement." - Alope Bajpai, ixigo CEO and Co-Founder

"With close to 10 years of technology and data expertise, we are now connecting 3rd party services and content to offer budget travellers a seamless door-to-door experience to keep them engaged and well-informed throughout their trip. At the current pace of growth, we are adding 2 million new users every month and will become India's most used travel app in a few months. Our user retention rates are already as high as some popular social apps," said Rajnish Kumar, CTO and Co-Founder, ixigo.

Over 25 million passengers travel on Indian Railways every single day, and the market size of train-related ancillary services is potentially \$1 billion per year as per company estimates. The ixigo trains app also allows its users to book other modes of travel such as cabs, flights and buses through its app. Users can book Ola and Uber cabs in one-tap from inside the ixigo trains app, make a bus booking

with RedBus, book hotels with Oyo & Treebo as well as book flights from multiple online travel portals and airlines in case they are waitlisted. The ixigo trains app is available in 7 local Indian languages, and was recently named the “Best App of 2016” by Google Play Store under the “Made In India” category.

### **About ixigo**

Launched in 2007, ixigo is India’s leading travel search app, connecting over 80 million travellers with content & deals from over 25,000 online & offline travel & hospitality businesses. ixigo aggregates and compares real-time travel information, prices & availability for flights, trains, buses, cabs, hotels, packages & destinations. ixigo’s mission is to simplify the lives of travellers by building apps that make their travel search and planning hassle-free and it has won several awards in its journey, including the TiE-Lumis Entrepreneurial Excellence Award and the NASSCOM Top-10 Emerge Award. ixigo’s investors include Sequoia Capital India, Fosun Kinzon Capital, SAIF Partners, MakeMyTrip & Micromax.