



Spicejet, Musafir & Kiwi Partner with ixigo for 1-Click Flight Bookings

1st December 2016, New Delhi: ixigo, India's leading travel search marketplace has announced more partnerships for its flights search and booking platform. Spicejet, Musafir & Kiwi will now distribute their flights content through ixigo's apps and website with 1-click instant bookings, reaching over 9 million users per month.

With these partnerships, ixigo becomes the most comprehensive flight comparison mobile app for India with deals from 40+ flight partners including MakeMyTrip, Yatra, Cleartrip, Musafir, EaseMyTrip, Simplio, Tripsta, Jet Airways, Spicejet, Go Air, Emirates, Lufthansa and more. ixigoers can now also book international flights on Musafir, Cleartrip and Kiwi with the new ixibook option - an easy one tap in-app booking feature that enables users to book flight tickets directly on ixigo without having to redirect to a third-party site.

Announcing the partnerships, ixigo CEO and Co-Founder, Alope Bajpai said - *"Spicejet is a leading low-cost carrier in India, and we are strengthening our partnership with them to tap into ixigo's fast growing base of budget travelers. Musafir is a trusted & fast-growing brand in the Indian OTA market, and with this partnership we are confident of growing our flights business together multi-fold. Kiwi is an international OTA who is partnering with us on our ixibook platform and provides great coverage on international flight routes."*

Debojo Maharshi, Chief Marketing Officer, SpiceJet commented - *"We are excited about partnering with ixigo, the leading Indian travel meta-search brand. We look forward to deepen our collaboration over time to grow our direct sales and target reach among first-time flyers."*

Rajat Suri, Vice-President, B2C Business, Musafir India said - *"ixigo is a leading meta player in the region and a preferred partner for Musafir.com. Our association allows us to offer seamless experience to travelers looking for best deals on flights. We look forward to strengthen this relationship and launch more value added services for our consumers."*

As an introductory offer, ixigo and Musafir are offering a combined Rs.1500 cashback on international flight bookings and a Flat Rs. 600 cashback on all domestic flight bookings. This makes it the best offer to plan one's Christmas & New Year vacations. International flights in sectors such as Mumbai - London and

domestic flights in sectors such as Bengaluru - Goa would be available for as low as Rs.15369 and Rs.503 respectively, post cashback.

About ixigo :

Launched in 2007 in Gurgaon, India by Alope Bajpai and Rajnish Kumar, ixigo is India's leading travel search marketplace, connecting over 80 million travellers with content & deals from over 25,000 online & offline travel & hospitality businesses. ixigo aggregates and compares real-time travel information, prices & availability for flights, trains, buses, cabs, hotels, packages & destinations. ixigo's mission is to simplify the lives of travellers by building apps that make their travel search and planning hassle-free and it has won several awards in its journey, including the TiE-Lumis Entrepreneurial Excellence Award and the NASSCOM Top-10 Emerge Award. ixigo's investors include SAIF Partners, MakeMyTrip & Micromax. Join ixigo on Facebook and Twitter for more updates.