



Now, ixigo trains app available in Hindi

26th October 2016, New Delhi: India's leading train information app ixigo trains app with over 10 million downloads and nearly 250 million monthly page views is now available in Hindi.

You can now conveniently switch your language and enjoy all the app features such as train search, train availability, PNR status, PNR prediction etc. You can even book an Uber or Ola cab ride to the station and bus tickets via Redbus, all directly inside the ixigo trains app. "Hindi is catching up at a very fast pace among internet users. We can see a 94 percent growth year-on-year, as compared to that of English content which is just 19 percent. We anticipate that the Indian online user base will touch 500 million by 2017 – and one in every five users prefer to read content in Hindi," said ixigo CEO and Co-Founder, Alope Bajpai.

"We decided to create a Hindi version of India's most popular trains app. We plan to add support in four more regional languages by the end of this year to make the app accessible to a much larger user base," added Bajpai.

ixigo's train app has one million train PNRs added to it every month, over two lakh ratings and reviews of trains and stations and records over 35 million user sessions per month. The app covers all major trains in India, including superfast trains such as Shatabdi and Rajdhani as well as suburban and inter-city trains. Recently, the app has also added information on local trains and metro rail networks across the country. The traction received on the new language feature is so far pretty good. Over 15 percent users are already preferring to use the app in Hindi, over English.

Available on the Google Play Store, the ixigo trains app provides you with the perfect combination of some unique crowd sourced features such as live running status, coach position and platform numbers,

along with smart technology and data driven features such as a highly-accurate PNR prediction, station alarms, PNR updates and much more.

About ixigo :

Launched in 2007 in Gurgaon, India by Alope Bajpai and Rajnish Kumar, ixigo is India's leading travel search marketplace, connecting over 80 million travellers with content & deals from over 25,000 online & offline travel & hospitality businesses. ixigo aggregates and compares real-time travel information, prices & availability for flights, trains, buses, cabs, hotels, packages & destinations. ixigo's mission is to simplify the lives of travellers by building apps that make their travel search and planning hassle-free and it has won several awards in its journey, including the TiE-Lumis Entrepreneurial Excellence Award and the NASSCOM Top-10 Emerge Award. ixigo's investors include SAIF Partners, MakeMyTrip & Micromax. Join ixigo on Facebook and Twitter for more updates